

BARE ESSENTUALS

san francisco

bareMinerals® bare Pleasures - Sephora

Retail Price: \$48

Value Price: \$99

Education Sheet

What is it?

Our bare Pleasures collection contains nine, addictive, natural bareMinerals Eyecolors that are free of preservatives, talc, oils, waxes and chemicals—so you can indulge in as many as you like. Mix, layer or foil them to create your own endless, tantalizing color confections. Silky, creamy 100% pure bareMinerals pamper your eyes with a softness never experienced before. This box of dreamy shades is the perfect way to discover a colorful taste for bareMinerals. Plus, we included suggestions for color pairings. Sweet.

bareMinerals bare Pleasures Details:

- Exclusive for Sephora and launches October 2008

Features and Benefits:

- 100% pure bareMinerals
- Preservative-free
- Non-irritating
- All-natural consistency makes them easy to apply and blend seamlessly
- Vibrant, stay-true colors from sheer-to-full finish
- No pulling or tugging of the eye area
- No creasing
- Use alone or mixed together with other bareMinerals colors to customize colors as you desire
- Lasts all day long
- Vibrant, stay-true colors
- Good for sensitive eyes

9-piece bareMinerals bare Pleasures collection contains:

- **Eyecolors:** Silky, light-as-air 100% pure bareMinerals provides seamless blendability, giving you the gentlest, purest eye color on earth. They apply velvety smooth, avoiding any pulling or tugging of the eye area, offering stay-true color that won't smudge, run or fade away.
 - **XS Cashmere Eyecolor** (*medium red clay*)
 - **XS Chardonnay Eyecolor** (*light butter*)
 - **XS Bordeaux Eyecolor** (*purple merlot*)
 - **XS Tiara Eyecolor** (*light angel pink*)
 - **XS Snowflake Eyecolor** (*sparkling blizzard*)
 - **XS Nice Rock Eyecolor** (*chocolate diamond*)
 - **XS Rose Pearl Eyecolor** (*medium mauve pink*)
- **Liner Shadow:** 100% pure bareMinerals Liner Shadow offers intense color for a variety of eye-defining effects. Wear dry for subtle or smoky looks, or wear it wet for a more intense, fine line. Good for sensitive eyes.
 - **XS Sapphire Liner Shadow** (*metalized ultramarine*)
 - **XS Black Emerald Liner Shadow** (*black emerald*)



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100% bareMinerals bare Pleasures Eye Looks

Wine Tasting

STEP 1: SWIRL, TAP, SWEEP

Sweep **Chardonnay Eyecolor** from lash base to brow bone with the **Full Tapered Shadow Brush**

STEP 2: SWIRL, TAP, PAT

Pat **Bordeaux Eyecolor** on the outer corner of the lid with **Full Tapered Shadow Brush**

Snow Bunny

STEP 1: SWIRL, TAP, SWEEP

Sweep **Snowflake Bunny Eyecolor** from lash base to crease with the **Full Tapered Shadow Brush**

STEP 2: SWIRL, TAP, PAT

Pat **Sapphire Eyecolor** from lash base and blend into crease with the **Full Tapered Shadow Brush**

I Do

STEP 1: SWIRL, TAP, SWEEP

Sweep **Rose Pearl Eyecolor** from lash base to brow bone with the flat part of the **Wet/Dry Brush Shadow Brush**

STEP 2: SWIRL, TAP, PAT

Achieve a high-sheen "foiled" effect by applying **Nice Rock Eyecolor** with a dampened **Wet/Dry Shadow Brush** to create a paste. Pat on the eyelid and blend into the crease

Ski Trip

STEP 1: SWIRL, TAP, SWEEP

Sweep **Chardonnay Eyecolor** from lash base to brow bone with the flat part of the **Light Stroke Brush**

STEP 2: SWIRL, TAP, PAT

Using the flat part of the **Light Stroke Brush** pat **Cashmere Eyecolor** on the outer corner of the lid. Use the pointed part and move the brush back and forth into the crease

Money Honey

STEP 1: SWIRL, TAP, SWEEP

Sweep **Chardonnay Eyecolor** from lash base to brow bone with the dome side of the **Double-Ended Precision Brush** and pat on the center of the lid for more color intensity

STEP 2: SWIRL, TAP, PAT

Using the flat part of the **Full Tapered Shadow Brush** pat **Black Emerald Liner Shadow** on the outer corner of the lid. Use the pointed part and move the brush back and forth into the crease to blend

STEP 3: SWIRL, TAP, GLIDE

Lightly dampen the pointed end of the **Double-Ended Shaping Brush** with water and mix **Black Emerald Liner Shadow** to create a paste-like texture. Glide at the upper lash base and blend with dry brush. Line the lower lash base dry with **Black Emerald Liner Shadow**

Prom Queen

STEP 1: SWIRL, TAP, SWEEP

Sweep **Tiara Eyecolor** from lash base to brow bone with the **Full Tapered Shadow Brush**

STEP 2: SWIRL, TAP, PAT

Achieve a high color opacity effect by applying **Rose Pearl Eyecolor** with the dampened, flat part of the **Full Tapered Shadow Brush** to create a paste. Pat on the eyelid and blend into the crease

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Great products to use with the bare Pleasures Kit:

Eye Brushes



bareVitamins Prime Time
Eyelid Primer



Big Tease Mascara

